

Invitation to Direct Marketing

Changi Airport Group (Singapore) Pte. Ltd. ("CAG(S)") would like to invite interested companies to participate in a Direct Marketing Exercise for **Watch Concession(s)** at Departure/Transit Lounge of Terminal 3 and Terminal 4.

We are looking for established and innovative multi-brand watch concepts that offer immersive retail experiences which will inject buzz to and differentiate the retail offerings at Singapore Changi Airport.

The decision of the evaluation, final allocation and award of the Concession(s) will be at the absolute discretion of CAG(S).

Details of Direct Marketing Exercise

Title:

- Direct Marketing for Watch Concession(s) at
 - Departure/Transit Lounge, Terminal 3
 - Departure/Transit Lounge, Terminal 4
- File
 CAG/000/CM/2024/

 Reference:
 T05

Concession Category: Retail

Size of units:

Concession	Premises	Terminal	Floor Area	Г
			(sqm or thereabouts)	C
А	A1	3	143	
	A2	4	261	
В		3	155	

No. of Concessions: 2

	Concession	Premises	Tenancy Term				
	A	A1	Three (3) years and six (6) 17 April 2025 to 16 Octob	months, commencing from			
		A2	· ·	months, commencing from			
	В		Three (3) years and six (6) months, commencing from 16 July 2025 to 15 January 2029				
Option for New Term:	Option to rend	Option to renew for a period of two (2) years for both Concessions, at CAG's absolute discretion					
Publication Detai	ils						
Direct Marketing Opening Date:	7 March 2024						
Contact Person fo	or the Direct Marke	ting Exercise	e				
Name:	Ms. Tan Yuan Teng		Designation:	Assistant Manager, Airside Planning & Leasing			

Important Information for Site Visit

- 1. CAG(S) will endeavour, but is not obliged, to arrange a site visit for interested operators.
- 2. Should you wish to view the site, please give prior notice of your attendance. For information, the Airport Police Division will take about 7 days to process the application.
- 3. Kindly email to **the above contact person** with the following details should you wish to view the site after the briefing:
 - i) Full Name (as per NRIC/ Passport)
 - ii) NRIC/FIN No. (provide Expiry Date of Work Permit)
 - iii) New Malaysian IC (compulsory for Malaysian or Singapore PR)
 - iv) Passport No.
 - v) Date of Birth (in DD/MM/YYYY format)
 - vi) Nationality
 - vii) Country of Birth
 - viii) Gender
 - ix) Race
 - x) Mobile No.
 - xi) Home Address

Note: Please bring along Work Permit, NRIC or Passport with **photo attached** in exchange for the Visitor Pass for the site visit. Identification cards without photos attached will <u>not</u> be allowed for exchange for Visitor Passes.