



Direct Marketing Award Details

Title: Direct Marketing for:
 1. Brand Name Specialty Food & Beverage Kiosk Concession(s);
 2. Brand Name Café Concession(s); and
 3. Brand Name Specialty Restaurant Concession,
 at Departure/Transit Lounge East, Terminal 1

File Reference: CAG/000/CM/2023/T43
Concession Category: Food and Beverage

Size of units:

| Concession Type | Concession(s) | Floor Area (sqm or thereabouts) |
|--|---------------|---------------------------------|
| Brand Name Specialty Food & Beverage Kiosk Concession(s) | A | 25 sqm |
| | B | 20.4 sqm |
| | C | 20.4 sqm |
| | D | 20.4 sqm |
| | E | 20.4 sqm |
| | F | 26 sqm |
| | G | 26 sqm |
| Brand Name Café Concession(s) | A | 170 sqm |
| | B | 60 sqm |
| Brand Name Specialty Restaurant Concession | A | 297 sqm |

No. of Concessions: 10

Tenancy Period:

The Tenancy Term shall be for a period of:

| Concession(s)* | | Tenancy Term |
|--|------------|---|
| Brand Name Specialty Food & Beverage Kiosk Concession(s) | A | Three (3) years and six (6) months, commencing from (i) 15 May 2024 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |
| | D, E, F, G | Three (3) years, nine (9) months and two (2) weeks, commencing from (i) 15 May 2024 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |
| | B, C | Four (4) years, commencing from (i) 15 May 2024 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |
| Brand Name Café Concession(s) | A | Four (4) years, commencing from (i) 15 March 2025 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |
| | B | Four (4) years, commencing from (i) 15 May 2024 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |
| Brand Name Specialty Restaurant Concession | A | Three (3) years, eleven (11) months and two (2) weeks, commencing from (i) 15 September 2024 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later of (i) or (ii) |

* The Concession will be newly created as part of the upcoming Terminal 1 Enhancement Project works (“T1E Works”), which are estimated to be completed in the second quarter of 2025 (or thereabouts).

Option for New Term:

No option for New Term

Publication Details

Direct Marketing Opening Date:

11 December 2023

Successful Operators' Details

| Concession(s) | | Company Name |
|--|---|---|
| Brand Name Specialty Food & Beverage Kiosk Concession(s) | A | Luckin Coffee (SGP) Pte. Ltd. ("Luckin Coffee") |
| | B | JJ Delicious Food Pte. Ltd. ("Lixin Teochew Fishball Noodles") |
| | C | H Culture Pte. Ltd. ("Hainan Story Coffee & Toast") |
| | D | A Noodle Story Pte. Ltd. ("A Noodle Story") |
| | E | Crave Foods Pte. Ltd. ("Crave") |
| | F | Pizza Hut Singapore Pte. Ltd. ("Pizza Hut") |
| | G | Palms Food International Pte. Ltd. ("Dairy Queen") |
| Brand Name Café Concession(s) | A | The Coffee Bean & Tea Leaf (Singapore) Pte. Ltd. ("The Coffee Bean & Tea Leaf") |
| | B | Chatterbox Pte. Ltd. ("Chatterbox Express") |
| Brand Name Specialty Restaurant Concession | A | Harry's International Pte. Ltd. ("Harry's Bar") |