



Invitation to Direct Marketing

Changi Airport Group (Singapore) Pte. Ltd. ("CAG(S)") would like to invite interested companies to participate in a Direct Marketing Exercise for the **Specialty/ Brand Name Shop Concession(s)** at the Departure/Transit Lounge East and West of Terminal 1.

We are looking for unique and exciting brands and concepts with a proven track record that will inject buzz to and differentiate the retail offerings at Singapore Changi Airport. Preference may be given to brands that are not already represented at Departure/ Transit Lounge of Terminal 1. All product categories may be considered, except for Liquor & Tobacco and Perfumes & Cosmetics.

The decision of the evaluation, final allocation and award of the Concession(s) will be at the absolute discretion of CAG(S).

Details of Direct Marketing Exercise

Title: Direct Marketing for Specialty/ Brand Name Shop Concession(s) at Departure/ Transit Lounge, Terminal 1

File

Reference: CAG/000/CM/2024/T08

Concession

Category: Retail

Size of units:

Concession	Floor Area (sqm or thereabouts)
A	156
B	127
C	61
D	59
E	74
F	50
G	175

No. of

Concession(s): 7

Tenancy Period The Tenancy Term shall be for a period of:

Concession	Tenancy Term
A	Three (3) years and six (6) months, commencing from (i) 9 October 2025 or (ii) the date of the physical handover of the Premises to the Tenant, whichever is later (i) or (ii).
B	Three (3) years and six (6) months, commencing from 7 April 2025 to 6 October 2028.

Important Information for Site Visit

1. Should you wish to view the site, please give prior notice of your attendance. For information, the Airport Police Division will take about 7 days to process the application.
2. Kindly email to **the above contact person(s)** with the following details should you wish to view the site:-
 - i) Full Name (as per NRIC/ Passport)
 - ii) NRIC/FIN No. (compulsory to provide Expiry Date of Work Permit)
 - iii) New Malaysian IC (compulsory for Malaysian or Singapore PR)
 - iv) Passport No.
 - v) Date of Birth (in DD/MM/YYYY format)
 - vi) Nationality
 - vii) Country of Birth
 - viii) Gender
 - ix) Race
 - x) Mobile No.
 - xi) Home Address
 - xii) Company Name (as per ACRA)

Note: Please bring along Work Permit, NRIC or Passport with **photo attached** in exchange for the Visitor Pass for the site visit. Identification cards without photos attached will **not** be allowed for exchange for Visitor Passes.